

Getting to Kagoshima City

By plane

As of October 1, 2018

International

Seoul (Incheon)	90 min	7 flights/week
Shanghai (Pudong)	100 min	2 flights/week
Taipei (Taoyuan)	120 min	5 flights/week
Hong Kong (Hong Kong)	180 min	10 flights/week

Domestic (Major cities)

Tokyo	100 min	24 flights/day
Nagoya	80 min	8 flights/day
Osaka	70 min	15 flights/day
Naha	80 min	2 flights/day

Getting to Kagoshima Airport

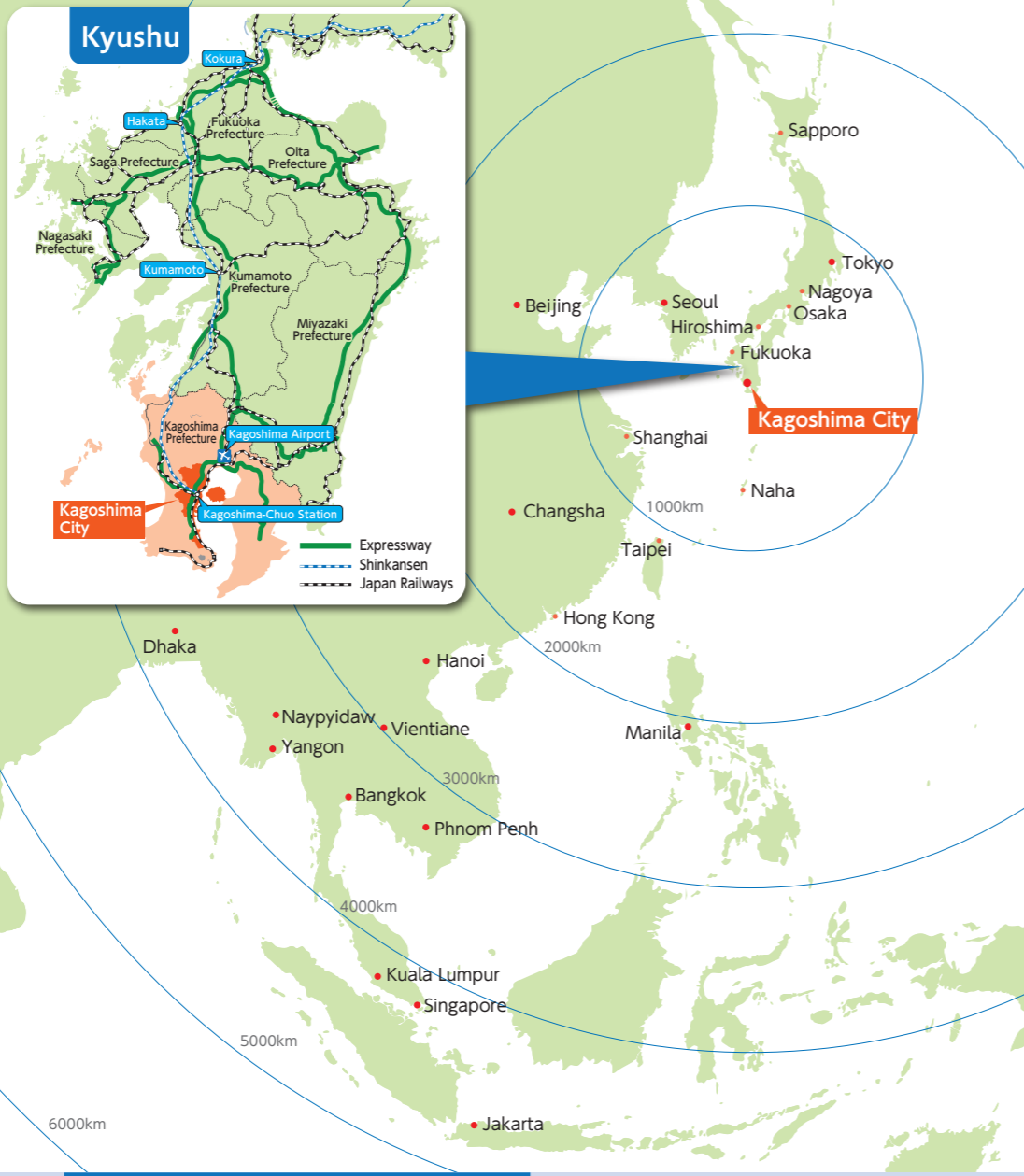
Kagoshima-Chuo Station ← **Approx. 40 min** → Kagoshima Airport
 [Airport bus: Approx. 80 trips/day]

By Shinkansen

Shin-Osaka	Fastest at 3 h 41 min	Kagoshima-Chuo Station
Hiroshima	Fastest at 2 h 19 min	
Hakata	Fastest at 1 h 16 min	

By car

Kyushu-Jukan Expressway	Distance	Duration
Kagoshima to Fukuoka	278km	3 h 9 min
Kagoshima to Kumamoto	175km	2 h 6 min
Kagoshima to Miyazaki	150km	1 h 51 min



Information

Exchange-Related

Kagoshima City International Affairs Division.....TEL:81-99-216-1131
 Kagoshima International Exchange Foundation TEL:81-99-226-5931
 Kagoshima International AssociationTEL:81-99-221-6620

URL:<http://www.city.kagoshima.lg.jp/>
 URL:<http://www.kiex.jp/>
 URL:<https://www.kiaweb.or.jp/>

Tourism

Kagoshima City Tourism Promotion Division.....TEL:81-99-216-1510
 Kagoshima Convention & Visitors BureauTEL:81-99-286-4700
 Kagoshima Prefectural Visitors BureauTEL:81-99-223-5771

URL:<http://www.kagoshima-yokanavi.jp/>
 URL:<http://www.kagoshima-yokanavi.jp/cvb/>
 URL:<http://www.kagoshima-kankou.com/>

Industry

Kagoshima City Industrial Policy DivisionTEL:81-99-216-1318
 Kagoshima Trade AssociationTEL:81-99-251-8484
 Kagoshima Trade Information Center,TEL:81-99-226-9156
 Japan External Trade Organization (JETRO)

URL:<http://www.city.kagoshima.lg.jp/>
 URL:<http://www.kibc-jp.com/>
 URL:<https://www.jetro.go.jp/en/invest/region/kagoshima/>

Next-Asia-Kagoshima Future Innovation Strategy

KAGOSHIMA CITY



Kagoshima City: The Gateway to Japan and Asia



(Thai)

เมืองคาโกชิม่า เมืองแห่งการแลกเปลี่ยนวัฒนธรรมซึ่งตั้งอยู่ทางตอนใต้ของประเทศญี่ปุ่น ด้วยภูมิศาสตร์ที่ตั้งอยู่ในทวีปเอเชีย จึงมีประวัติศาสตร์อันยาวนานในฐานะที่เป็นประตูสำคัญในการแลกเปลี่ยนวัฒนธรรมกับประเทศอื่นๆ ในทวีปเอเชียมาตั้งแต่สมัยโบราณ เมืองคาโกชิม่าถูกล้อมรอบไปด้วยทัศนียภาพทางธรรมชาติอันงดงาม ไม่ว่าจะเป็น "เกาะภูเขาไฟซากุระจิม่า" อันกว้างใหญ่ไพศาล และ "อ่าวคิงโค" ที่มีคลื่นลมสงบ มีอากาศที่อบอุ่น อาหารที่หลากหลาย และทรัพยากรธรรมชาติที่อุดมสมบูรณ์ เช่น ป่อน้ำแร่ร้อนเซ็น จึงถือได้ว่าเป็นเมืองที่เป็นแหล่งการค้า มีชีวิตชีวาและมีสีสันอยู่ตลอดเวลา

ภายใต้กลยุทธ์ "เอเชีย คาโกชิม่า" เมืองคาโกชิม่ามีความมุ่งมั่นที่จะกระชับความสัมพันธ์กับคนจากประเทศต่างๆ ในภูมิภาค/ทวีปเอเชียผ่านการแลกเปลี่ยนข้อมูล สิ่งของ รวมถึงการพูดคุยระหว่างกันต่อไป

(Vietnamese)

Thành phố Kagoshima - thành phố giao lưu trao đổi phía nam của Nhật Bản có vị trí địa lý tiếp xúc với châu Á, từ thời xa xưa đã có chức năng như là một cửa ngõ giao lưu trao đổi với châu Á. Kagoshima là một thành phố đồng đúc, may mắn có được nhiều cảnh quan thiên nhiên tuyệt đẹp như ngọn núi lửa hùng vĩ "Sakurajima" và "Vịnh Kinko" yên bình, khí hậu ấm áp, ngoài ra còn may mắn có được nguồn tài nguyên dồi dào về thực phẩm và suối nước nóng, v.v... và cũng là thành phố tích hợp chức năng thương mại, v.v...

Dựa trên chiến lược đổi mới "Châu Á - Kagoshima" tiếp theo này, trong tương lai, thành phố Kagoshima sẽ làm sâu sắc thêm mối quan hệ với các quốc gia và khu vực của châu Á thông qua việc giao lưu trao đổi về con người, vật chất và thông tin, v.v...

Kagoshima City, having a population of some 600,000 people and located at the southern end of Kyushu, Japan, has a long history as a gateway for exchanges between Japan and other parts of Asia. Today, it continues to develop as a key exchange city in southern Japan, having a wide network of land, sea, and air traffic with air routes to major cities in Japan and overseas, as well as the Kyushu Shinkansen.

The city boasts of streets filled with flowers throughout the year, streetcars running on some of the first grassed trackways in Japan, and numerous ferries coming and going from the waterfront with its refreshing sea breezes. The Tenmonkan district, which is home to many historical sites and restaurants, and the Kagoshima-Chuo Station area, which is a hub of transport and commercial facilities, are always bustling with residents and tourists.

The natural landscape, typified by the majestic cone of Sakurajima and the quiet waters of Kinko Bay, the mild climate, the hot springs gushing forth around the city, and the food culture which gave it the title "town of flavor" have created a life of abundance for its residents. It also features a full range of business and other urban functions that have been highly developed over the city's long history.



Overview of Kagoshima City

- Population** 596,319 (as of April 1, 2018)
- Area** 547.58 km² (as of April 1, 2018)
- Sister Cities** Naples (Italy), Perth (Australia), Miami (USA)
- Friendship City** Changsha (China)



Just 4 km across Kinko Bay from downtown is the active volcano of Sakurajima, the symbol of Kagoshima. The Sakurajima-Kinkowan Geopark, which is blessed with a rich variety of tourism resources, is aiming for global recognition. Ferryboats run 24 hours a day to connect downtown Kagoshima with Sakurajima in just 15 minutes.



Streetcars are a convenient way of getting around the city. About 8.9 km of streetcar tracks have been grassed, forming a 35,000-m² green carpet that creates a soothing, relaxing space. It won the Grand Prize at the 2012 Asian Townscape Awards.



Tsurumaru Castle was home to the Shimazu clan, who ruled Kagoshima for some 700 years.



Around 270 hot springs can be found in the city, the highest number among the prefectural capitals in Japan. In terms of both quantity and quality, Kagoshima is one of the top hot spring cities in the country.



There is plenty to see in Kagoshima: tourist attractions like the Kagoshima City Aquarium, where visitors can come face to face with the world's largest fish, the whale shark, and the Hirakawa Zoological Park, which has the most koalas in Japan; festivals like the Ohara Matsuri with its more than 20,000 dancers; and the Kagoshima Kinko Bay Summer Night Fireworks Display which features 15,000 fireworks.



Marine Port Kagoshima offers wonderful views of Sakurajima and Kinko Bay. It takes in more than a hundred cruise ships from around the world every year.

A Town of World Heritage Sites: Where Japan's Modern Industry Began

At the end of Japan's Edo period (1603-1867), the wise Shimazu Nariakira of the Satsuma clan that ruled Kagoshima at the time was aware of the dangers posed by the encroachment of the Western powers on Asia. To modernize his domain's industry and military, he carried out a wide range of research and manufacturing of iron and glass, ships, cannons and other weapons, steam locomotives, telegraphs, photographs, and other technological developments. The Shuseikan Project was the major project that started Japan's industrial revolution. The sites that remain tell of those days; these include the former Shuseikan, the Terayama Charcoal Kiln, and the Sekiyoshi Sluice Gate of Yoshino Leat, which are inscribed on the World Heritage list as part of the "Sites of Japan's Meiji Industrial Revolution: Iron and Steel, Shipbuilding and Coal Mining."



①Former Kagoshima Spinning Engineer's Residence (Westerner's House) ②Former Shuseikan Machinery Factory ③Sengan-en Garden
④Reverberatory furnace ⑤Sekiyoshi Sluice Gate of Yoshino Leat ⑥Terayama Charcoal Kiln

Kagoshima, the Town of Flavor: A treasure trove of fresh, safe, reassuring food

Blessed with a warm climate and a rich natural environment, Kagoshima is a treasure trove of food. It has developed its own food culture with influence from the Chinese mainland and the Ryukyu Islands. Many authentic culinary delights await visitors: Kagoshima Black Beef, one of the country's finest wagyu-style beefs; Kagoshima-brand Black Pork; seafood like the Kibinago herring and greater amberjack; Japan's greatest production of sweet potatoes and second-greatest production of tea; the Sakurajima daikon radish, which is grown on the active volcano of Sakurajima and recognized by the Guinness Book of Records as the world's heaviest radish.



①Dishes with black pork and black beef ② Kibinago herring sashimi ③Satsuma-age fried fishcake ④ Shochu liquor ⑤Sakurajima daikon radish
⑥ Shirokuma shaved ice ⑦Tea

A Lively Town

Tenmonkan, Kagoshima's main street, and the area around Kagoshima-Chuo Station, Japan's southernmost Shinkansen station and where transport and commercial facilities are concentrated, are always bustling with residents and tourists. Kagoshima City is a lively town, thanks to the concentration of its tourism industry that includes the city's restaurant and hotel industries, its wholesale, retail, and manufacturing industries that handle the prefecture's bountiful food, and other industries such as health care and welfare service. Many traditional handicrafts are still made by craftsmen in the old way; these include authentic Oshima Tsumugi fabric, Satsuma Kiriko cut glass, Satsuma ware, Satsuma tin vessels, bamboo crafts, and Yakusugi cedar products.



① Tenmonkan District ②Kagoshima-Chuo Station ③Authentic Oshima Tsumugi fabric ④Satsuma Kiriko cut glass ⑤Satsuma ware

A Town Where Many People Come, Learn, and Grow

Kagoshima City is home to six of the prefecture's graduate schools, universities, junior colleges, and other higher education institutes, at which more than 400 international students from other parts of Asia are enrolled.



Kagoshima University

Departments: 9
Graduate schools: 10
research departments
School website:
<https://www.kagoshima-u.ac.jp/>



The International University of Kagoshima

Departments: 3
Graduate schools: 3
research departments
School website:
<https://www.iuk.ac.jp/>



Shigakukan University

Departments: 2
Graduate school: 1
research department
School website:
<http://www.shigakukan.ac.jp/>



Kagoshima Women's College

Departments: 3
School website:
<http://www.jkajyo.ac.jp/>



Kagoshima Immaculate Heart College

Departments: 2
School website:
<https://www.k-junshin.ac.jp/juntan/>



Kagoshima Prefectural College

Departments: First section3
Second section1
School website:
<http://www.k-kentan.ac.jp/>



Next-Asia-Kagoshima Future Innovation Strategy

Rationale Behind the Strategy

Kagoshima City has formulated its Next-Asia-Kagoshima Future Innovation Strategy as a new vital force that will serve as an engine of growth for a multifaceted interchange of people, things, and information in Asia, while looking ahead to the new era and marking the 150th anniversary of the Meiji Restoration. The strategy lays out the general framework for initiatives where residents, NPOs, businesses, universities, and all relevant organizations, such as the city, prefecture, and state, come together as one and confirm long-term goals toward the next 10 years, with regard to the relationships between the city and other regions or countries in Asia.

《Strategic Framework Diagram》

Vision

- Asia becoming a daily, familiar thing to the citizens of Kagoshima
- Many foreigners, including international students from other parts of Asia, living and working in the city
- People frequently traveling between the city and other parts of Asia for business or leisure
- Citizens and businesses actively expanding their operations in other parts of Asia

Future Image Growth from a regional city in Japan to a “Core Asian City”

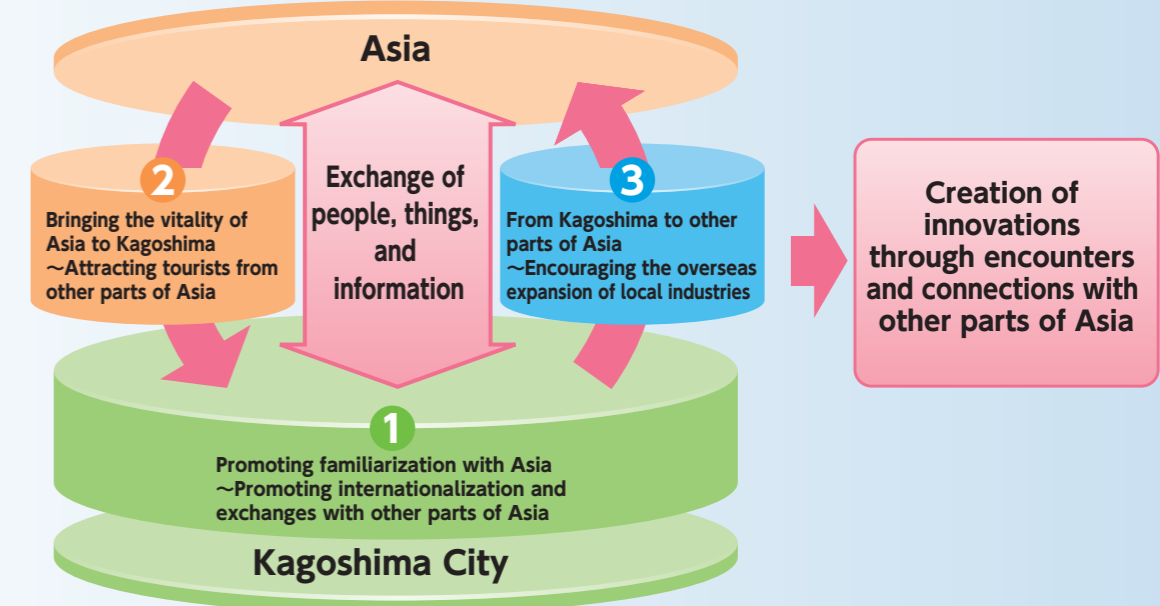
Period

FY2018 to FY2021 (4 years)

※Basic courses of action for visions and goals are to incorporate issues and initiatives from a long-term perspective of 10 years, including those that cannot be completed within their specified time frame.

Toward the Creation of Innovation

By promoting this strategy, each citizen can encounter people, things, and information from other parts of Asia and form connections with them. This is expected to give rise to new realizations and ideas, further deepening relations with other Asian people and expanding networks. Creating a virtuous circle of deepening and expanding relations with other parts of Asia will lead to the creation of innovation in the local community. This, in turn, will generate a new vital force in the city.



Basic Strategies

1

Promoting familiarization with Asia
~Promoting internationalization and exchanges with other parts of Asia

Main Targets

Children and youth who will lead the future

2

Bringing the vitality of Asia to Kagoshima
~Attracting tourists from other parts of Asia

Main Targets

China, South Korea, Singapore, Thailand, Vietnam, Taiwan, Hong Kong

3

From Kagoshima to other parts of Asia
~Encouraging the overseas expansion of local industries

Main Targets

China, South Korea, Singapore, Thailand, Vietnam, Taiwan, Hong Kong

Basic Policies

① Promoting internationalization among citizens

② Promoting exchanges with other parts of Asia

③ Encouraging the development of foundations for exchange with other parts of Asia

Main Initiatives

- Promoting exchanges between international students and citizens
- Promoting the creation of a region where different cultures can coexist in harmony
- Promoting the creation of a town where foreign nationals can also live safely and with peace of mind
- Promoting the development of people with a strong international outlook

- Deepening exchanges with other parts of Asia
- Promoting sports exchanges with other parts of Asia
- Encouraging people from other parts of Asia to come to Kagoshima to study
- Creating an Asian hub for interaction and exchange

- Promoting the creation of and maintaining overseas air routes in liaison with related organizations and groups
- Encouraging the development of port facilities in liaison with the prefecture and the state

① Rolling out the strategic “KAGOSHIMA CITY” Promotion

② Promoting income-generating tourism by attracting tourists from other parts of Asia

③ Encouraging the hiring of human resources from other parts of Asia

- Carrying out promotions that utilize the latest media platforms in Asia
- Spreading information effectively through inviting and collaborating with members of the media and bloggers, offering Kagoshima as a film location, etc.

- Creating a new appeal for the city by improving its events and refining its local resources
- Improving the system for accepting foreign tourists
- Attracting MICE and other types of tourism that cater to diverse needs
- Attracting cruise ships and improving the system for accommodating them

- Encouraging the hiring of international students from other parts of Asia
- Conducting surveys and research related to the utilization of human resources from other parts of Asia and their founding of businesses

① Encouraging the expansion of sales routes throughout Asia, while utilizing the city’s characteristics

② Supporting city businesses to expand to other parts of Asia

- Supporting businesses exhibiting in fairs in order to develop or expand sales routes throughout Asia
- Encouraging the strengthening of the Kagoshima brand in Asia through tie-ups with the prefecture and related organizations
- Encouraging tie-ups with creative industries that specialize in dealings with other parts of Asia
- Understanding the needs in Asia with regard to agricultural, forestry, and fishery products, providing information to people in production sites, and holding workshops
- Encouraging initiatives toward expanding sales routes throughout Asia by utilizing new technologies such as ICT

- Providing information and consultations about foreign affairs
- Enhancing support functions for overseas expansion

Key Projects ※Key leading initiatives for promoting the Basic Strategies

Immersion Project: “Asia in Kagoshima”

Through initiatives such as the International Exchange Center and the Asian Youth Arts Festival, we are creating opportunities to interact with other Asians and experience the languages, traditional cultures, cuisines, and more of Asia while still living in Kagoshima.



Appeal Creation Project: “Echo in Asia! KAGOSHIMA STORY”

Drawing on Kagoshima’s unique “stories” such as our World Heritage sites, we are creating tourism activities that allow visitors to experience Kagoshima’s unique appeal. We are also promoting diverse “new tourism” that is targeted to the needs of Asian tourists in themes like health and medical care, sports, and weddings.



Liaison Enhancement Project: “Kagoshima@Asia Network”

Along with creating personal networks between businesses in Kagoshima and Asia, we provide support by gathering data for businesses who wish to take up the challenge of expanding to other parts of Asia. We also tie up with organizations that support overseas trade. We provide information on success stories in Asia and encourage horizontal expansion as well.

